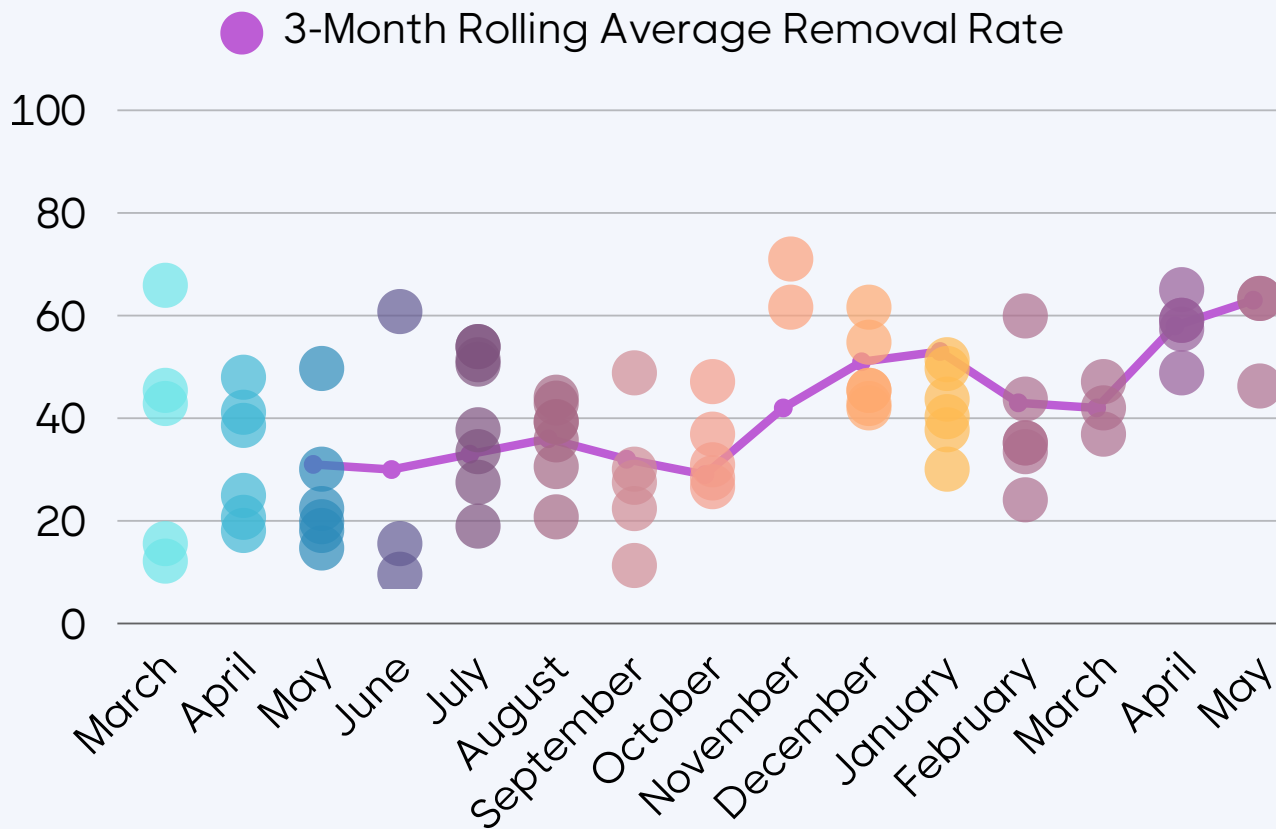


DATA QUALITY

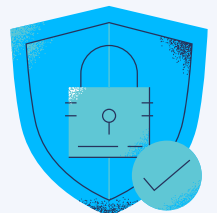
MONTHLY REPORT



In the last 3 months

63%

of completes in our surveys were removed as bots, fraud or low-quality respondents.



May was a slow month, but the data we saw continued to confirm the recent trend: data quality is trending in the wrong direction.

To protect our clients' insights from bad actors, we've built in our own quality checks directly into our survey.

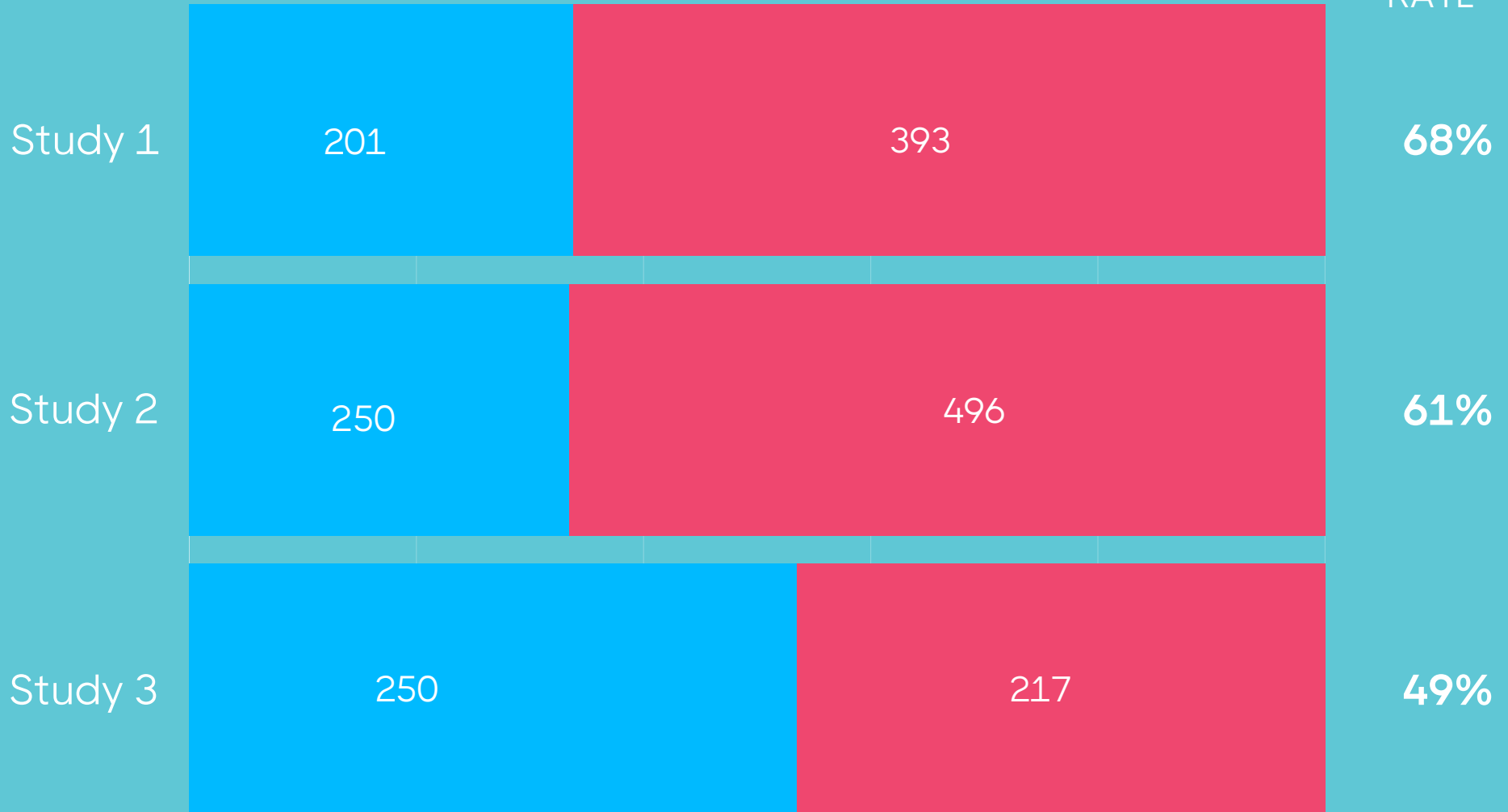
In the spirit of transparency, we show what we find each month.



Last month, we removed an average of 61% of respondents who completed our surveys.

● Completes ● Removals

REMOVAL
RATE



We don't just collect data, we protect its **integrity**.

Our platform uses **AI-driven detection** and built-in algorithms to remove fraudulent or low-quality responses. But a smart machine is only a start.

No data leaves our hands without a thorough **human review**.

We named our system **Agatha**, because she teaches us how to be good detectives.

Ready to learn what Agatha can do for you?

Email us at info@groupsolver.com

