

July 2026

61%

of completed responses removed as bots, fraud, or low-quality answers across 2 studies.

July 2026 at a glance

THIS MONTH

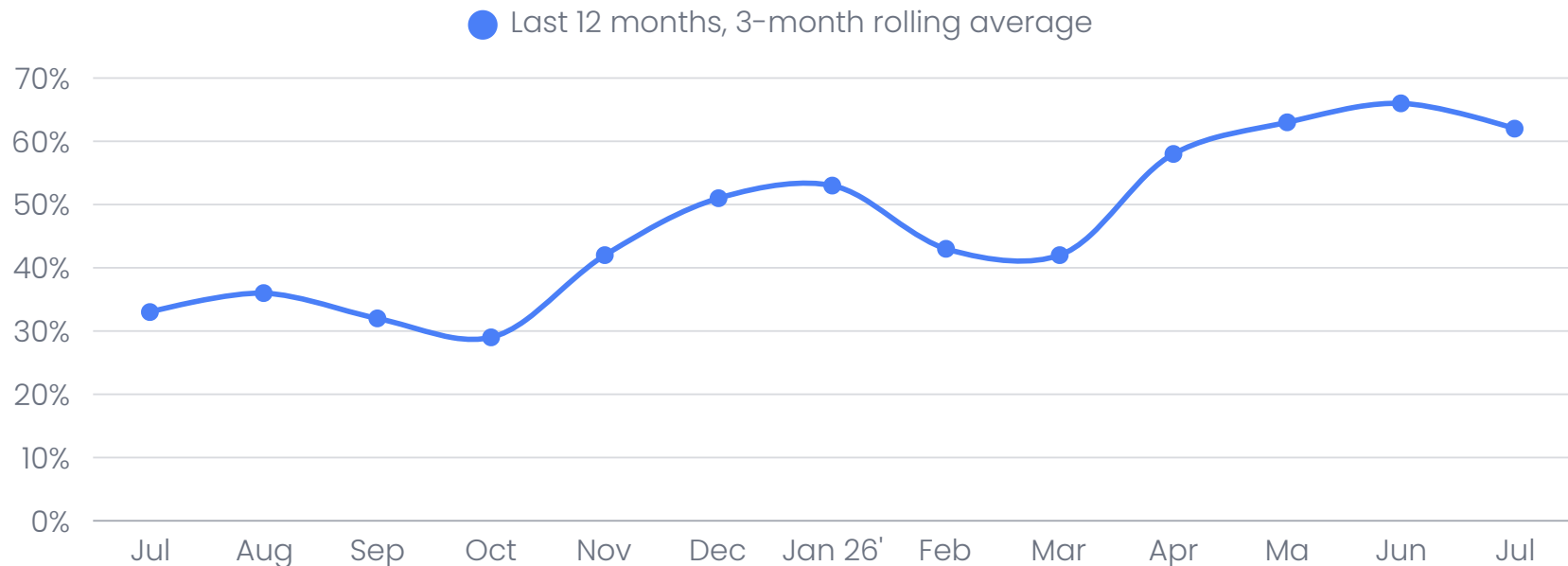
61%

STUDIES

2

3-MONTH AVERAGE

62%



A higher month means we caught more before it reached the business decisions, not that quality slipped.

This month's studies

JULY
COMPLETES

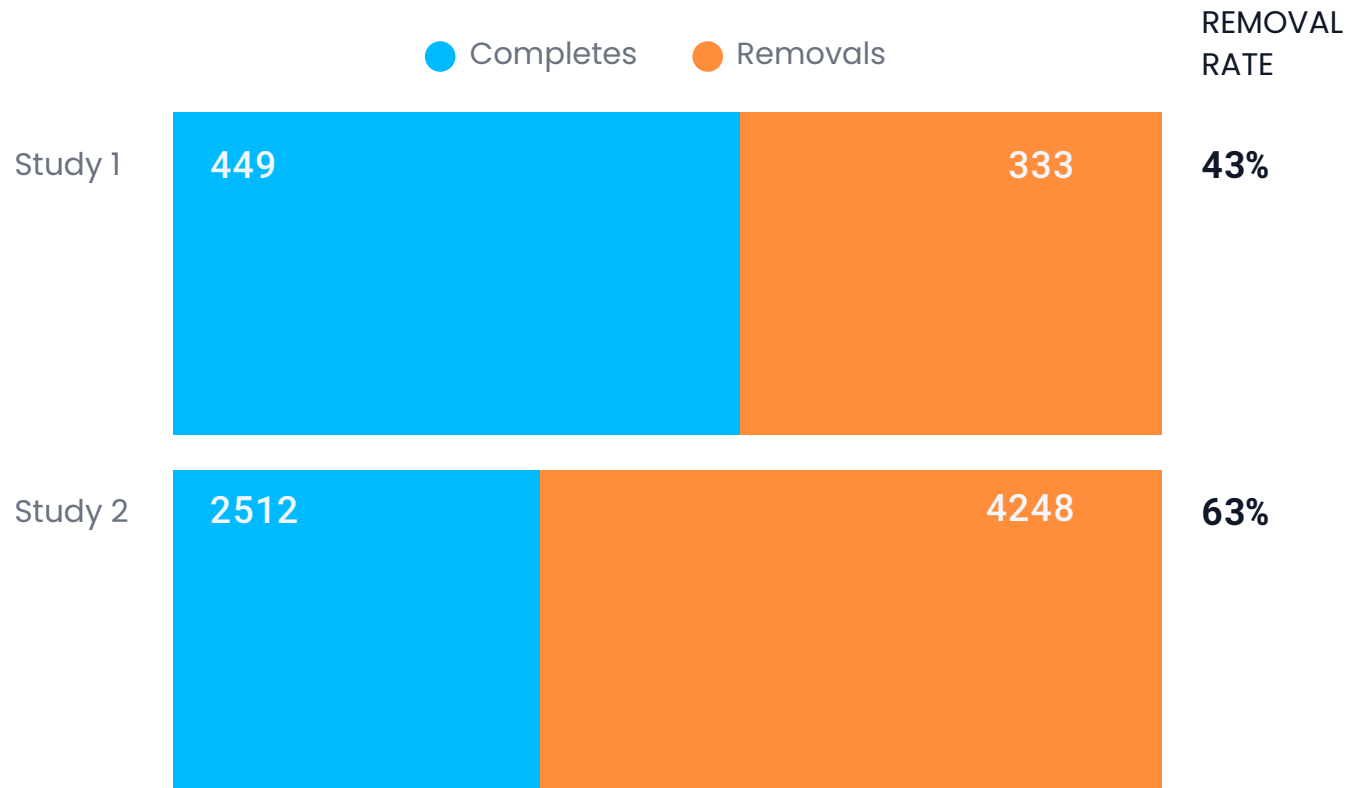
6109

JULY
REMOVALS

4518

JULY
REMOVAL RATE

61%



Removal rate = removed ÷ total qualified responses.

How every study is checked



Smart detection

AI-driven checks flag bots, duplicates, inattentive and unqualified responses before they reach your data.



Human review

No dataset leaves our hands without a manual pass for coherence, relevance, and context.



Transparent methods

The regular public report shows what we removed to protect the business decisions.

A 30-minute walkthrough with our research team. Real questions, real data, no sales deck.

[Book a demo](#)