

# July 2026

# 61%

of completed responses removed as bots, fraud, or low-quality answers across 2 studies.

# July 2026 at a glance

THIS MONTH

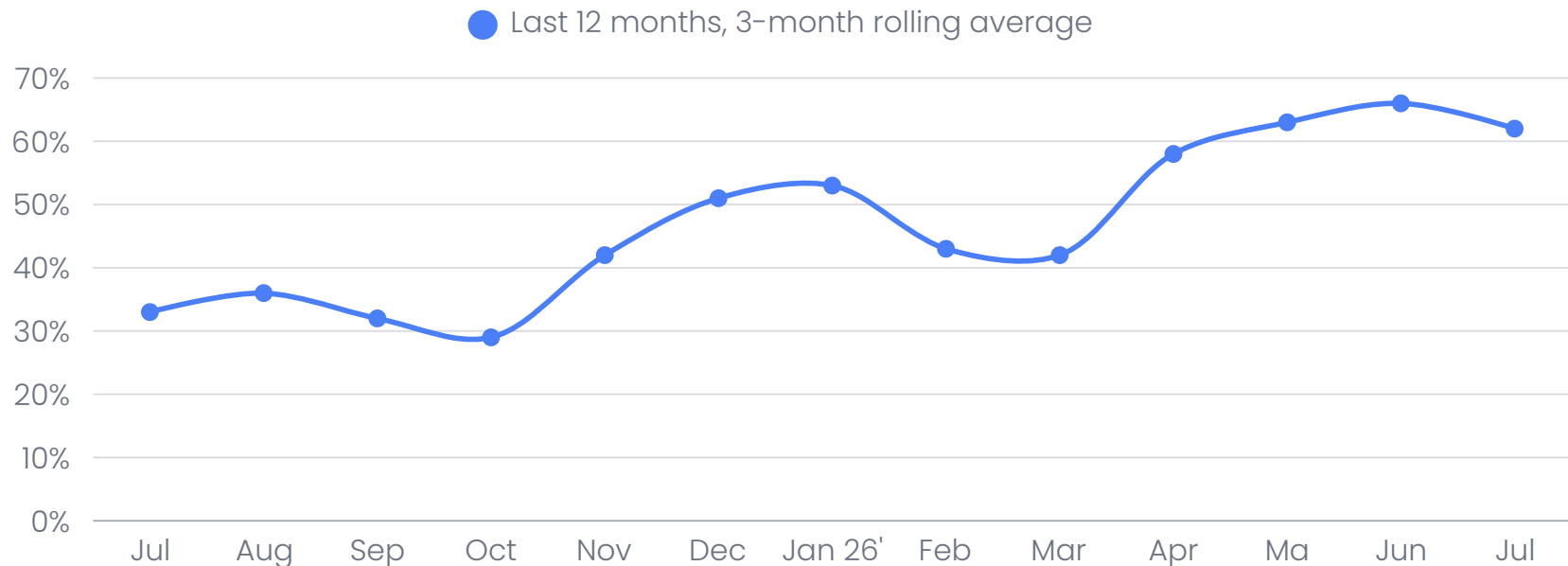
**61%**

STUDIES

**2**

3-MONTH AVERAGE

**62%**



A higher value means we removed more respondents, not that the data our clients receive got worse.

# This month's studies

JULY  
COMPLETES

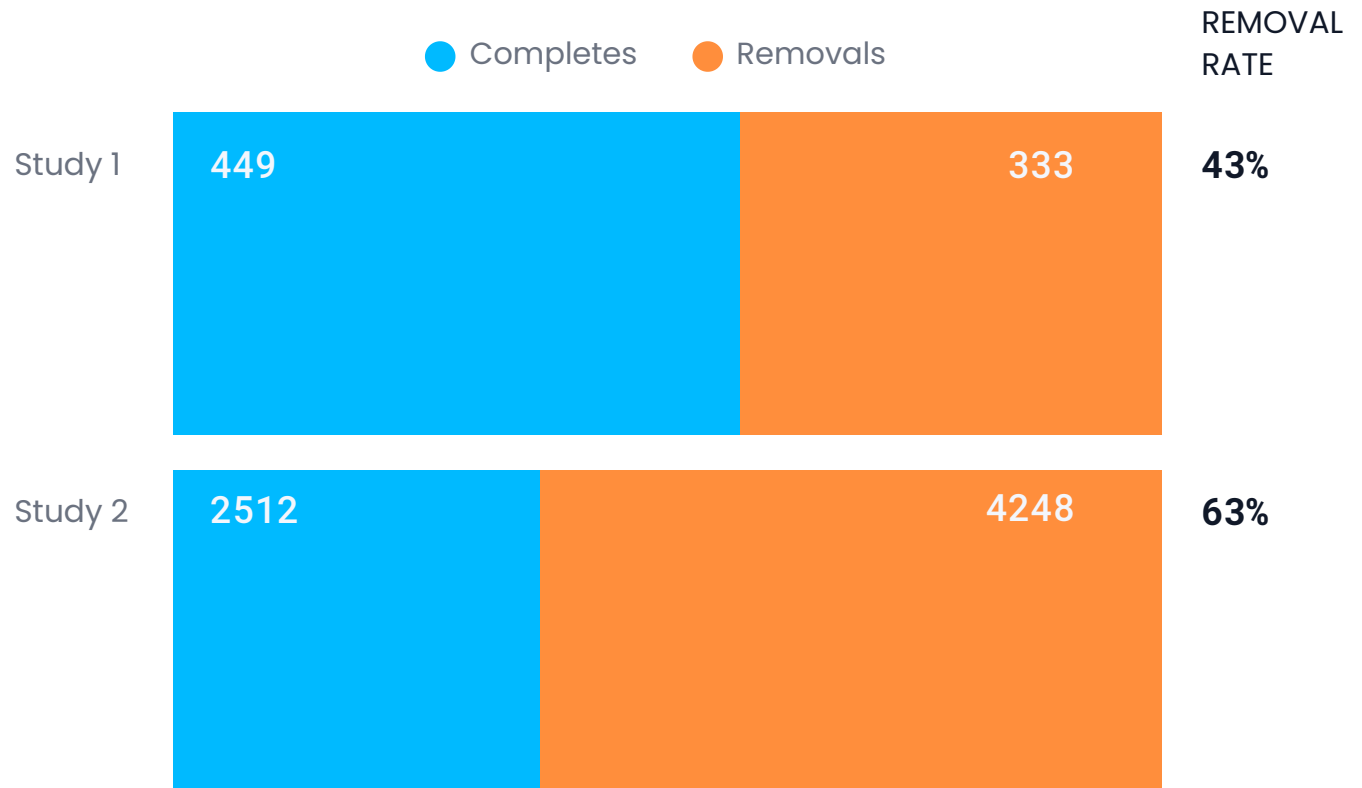
**6109**

JULY  
REMOVALS

**4518**

JULY  
REMOVAL RATE

**61%**



Removal rate = removed ÷ total qualified responses.

# How every study is checked



## Smart detection

AI-driven checks flag bots, duplicates, inattentive and unqualified responses before they reach your data.



## Human review

No dataset leaves our hands without a manual pass for coherence, relevance, and context.



## Transparent methods

The regular public report shows what we removed to protect the business decisions.

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A 30-minute walkthrough with our research team. Real questions, real data, no sales deck.

[Book a demo](#)