

August 2026

56%

of completed responses removed as bots, fraud, or low-quality answers across 8 studies.

August 2026 at a glance

THIS MONTH

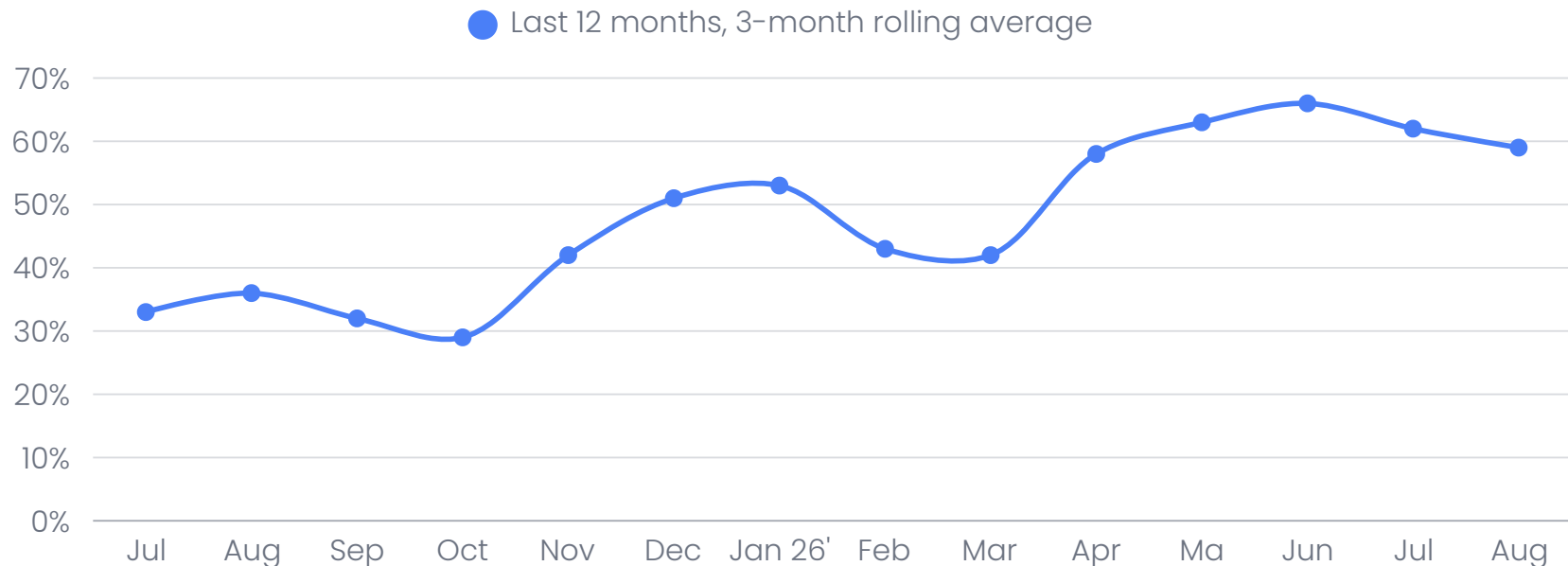
56%

STUDIES

8

3-MONTH AVERAGE

59%



A higher value means we removed more respondents, not that the data our clients receive got worse.

This month's studies

AUGUST
COMPLETES

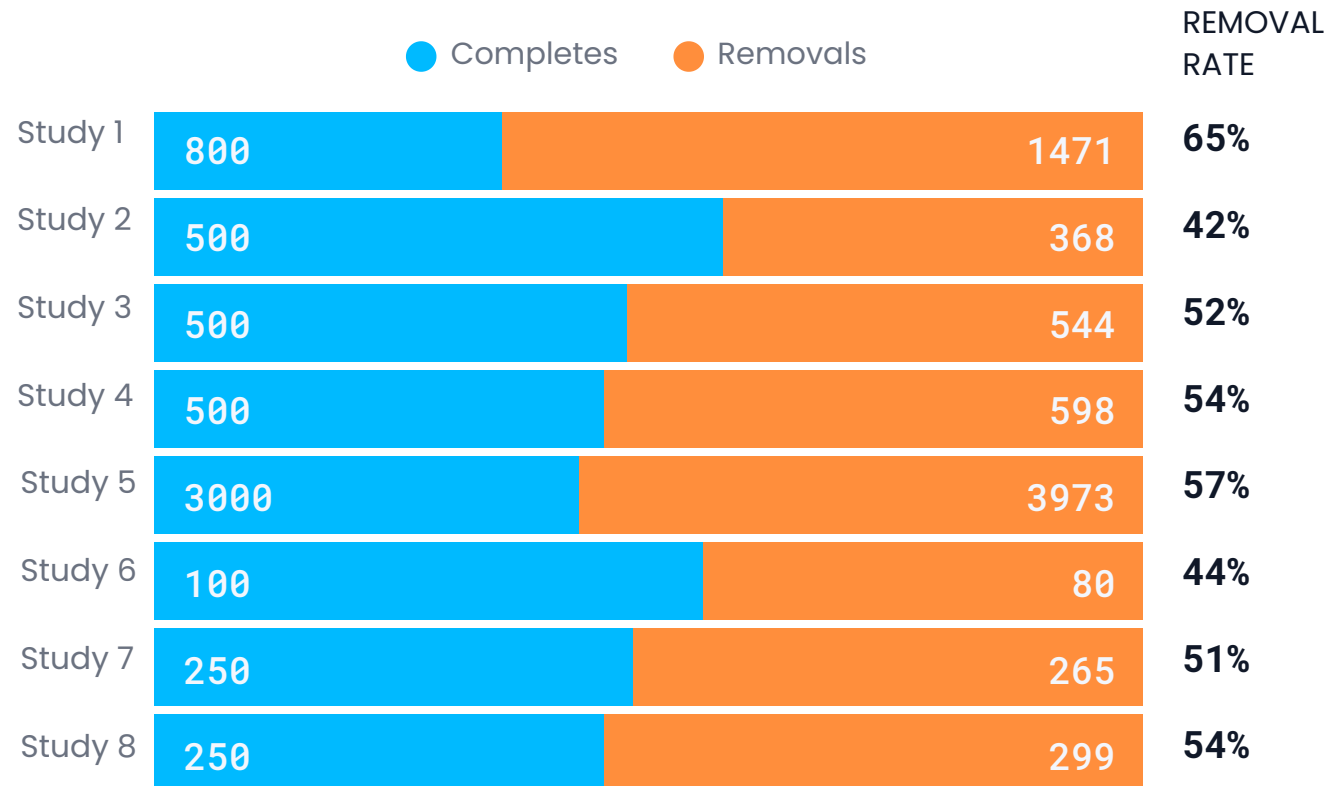
5900

AUGUST
REMOVALS

7598

AUGUST
REMOVAL RATE

56%



Removal rate = removed ÷ total qualified responses.

How every study is checked



Smart detection

AI-driven checks flag bots, duplicates, inattentive and unqualified responses before they reach your data.



Human review

No dataset leaves our hands without a manual pass for coherence, relevance, and context.



Transparent methods

The regular public report shows what we removed to protect the business decisions.

A 30-minute walkthrough with our research team. Real questions, real data, no sales deck.

[Book a demo](#)